



Institute of  
Public Administration  
New Zealand

# Effective Engagement with Maori

## OVERVIEW

The ability to communicate effectively with Maori is essential whether your organisation is designing and implementing a new policy, consulting with Iwi in relation to a natural resource project or developing key messages for this important audience. Having this knowledge and skills is a core competency for public servants developing policy, designing programmes and or for developing kaupapa Maori frameworks. This one-day workshop focuses on developing your understanding of the Treaty of Waitangi and the Maori world view to effectively engage with Maori.

Maori and Iwi are aware of poor consultation and policy proposals and will give strong feedback. Iwi are also seeking genuine partnerships with the Government to implement their Treaty of Waitangi settlement arrangements. Take advantage of this unique learning opportunity to improve your knowledge and skills by attending this course and learning what it takes to be a competent public servant to engage with Maori.

## WHO SHOULD ATTEND?

This workshop is designed for public sector professionals working in policy, planning, research, communications and operations. It's also relevant to local government professionals responsible for implementing post settlement Treaty obligations in the natural resources sector.

<b>DATE</b>	6 & 7 September 2017
<b>TIME</b>	8.30am - 4.15pm
<b>VENUE</b>	The Grand Hall, Parliament Buildings, Wellington
<b>COST</b>	\$400.00 + GST

## SEMINAR PROGRAMME

8.30 – 9.00am	<b>Registration</b>
9.00 – 9.30am	<b>Overview of the Day</b> Mihi/whakatau Mahanga Maru, Facilitator and presenter
9.30 - 10.30 am	<b>Session One – Te Ao Maori</b> This session provides the background and context in relation to Te Ao Maori, the Maori world view and provides a framework for considering these elements.  Key Maori concepts will be introduced, discussed and applied in practical scenarios relating to public policy design, development and implementation. Te Reo Maori (Maori language) and Tikanga (Maori protocols) will be explained and their relevance highlighted.
10.30 – 10.45am	<b>Refreshment Break</b>
10.45 - 12.00pm	<b>Session Two – The Treaty of Waitangi</b> This session explores the Treaty of Waitangi, the historical context including the establishment of the Waitangi Tribunal and the discussion of key legal cases.  Treaty settlements and the challenges to implement these important arrangements will be discussed, as both parties seek to leverage their strengths to achieve their aspirations.

12.00 – 1.00pm	<b>Lunch</b>
1.00 – 2.30pm	<p><b>Session 3 – Leadership</b></p> <p>The unique attributes of a Maori leader will be presented including the role of Wahine Toa and the challenges contemporary Maori leaders face in Wellington and on the Marae.</p> <p>This session will include a panel Q &amp; A discussion about Maori leadership and contemporary issues.</p>
2.30 - 3.00pm	<p><b>Session 4 – Maori organisations</b></p> <p>This session will traverse the topic of Maori organisations, who they, what is their role/function and the vexed question of mandate.</p>
3.00 - 3.15pm	<b>Afternoon tea</b>
3.15 - 4.15pm	<p><b>Session 5 – Consultation</b></p> <p>This final session will detail the drivers to consultation, the key elements of consultation as set out in the Air NZ v Wellington Airport COA decision.</p> <p>The lessons learnt where things did not go well will be shared.</p> <p>Information presented in previous sessions will be used for attendees to develop and test an iwi consultation plan in relation to a challenging issue.</p>
4.15pm	<p><b>Poroporoaki</b></p> <p>Close of the Day</p>