



Innovation Barometer

Data to catalyse change

Senior government leaders see innovation as vital for achieving a unified 'modern, agile and adaptive public service'.¹ However, they currently lack the data and insights to make evidence-based strategic decisions to lift their organisation's innovative ability. Without this data, progress towards the vision is near impossible because '**you can't manage what you don't measure**'.

The Innovation Barometer is a cross-government measurement tool that provides government orgs with rich data on their innovative ability that is otherwise unavailable. With the Barometer's visualised data (see Figure 1), insights and case studies, organisations can take specific actions to improve and track progress over time, benchmarked against other organisations.

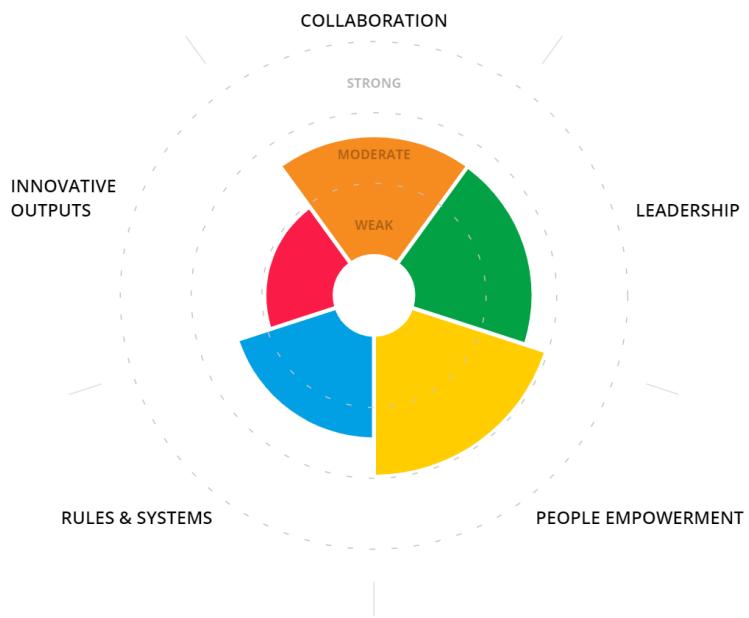


Figure 1. National barometer with real data.

2020 pilot validation

Aggregate data from the [2020 pilot is live](#). Data highlights: **81%** of participants believe innovation delivers value in the public sector while only **41%** believe resources (time, personnel, funding) are provided and managed efficiently in support of innovation. Four organisations participated in our 2020 pilot and received tangible assets of the digital Product, supplementary report, and case studies of best practice, as well as a process to embed the insights into each organisation's context to ensure actions are taken and align with existing strategies.

1 Evident in the New Public Service Act 2020 and DIA's Strategy for a Digital Public service.



We've set our 2025 strategy and innovation is how we're going to get there.

Wanng Chun
EECA Strategy Lead

Barometer measurement framework

We measure innovation by dividing the factors that contribute to public sector innovation into Stocks and SubStocks. Designed in partnership with Victoria University of Wellington School of Business and Government, Stocks are high-level metrics of innovation with SubStocks the factors that make up each Stock. This is a globally unique and robust measure of innovation, incorporating academically recognised factors.

Stocks

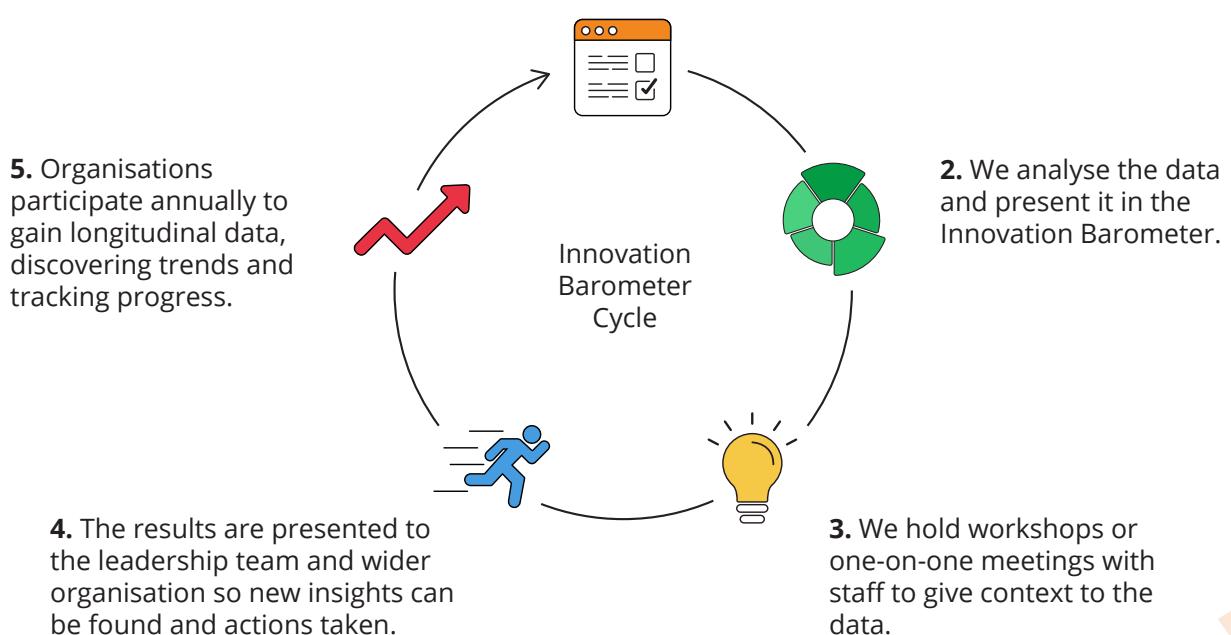


SubStocks

Within my organisation	Innovative know-how	Skills to innovate	Evaluation	Services
With other government organisations	Honouring Te Tiriti	Attitude towards innovation	Resourcing and funding	Processes
With iwi & māori	Internal communication	Autonomy	Role of technology	Product
With public & non-government entities	Strategy	Recognition & incentives	Processes and adaptability	Communications

How the process works

1. Staff complete a short survey.



Benefits of the Barometer

Unlock valuable data: Senior leaders will gain longitudinal data to make informed strategic decisions to lift innovative ability, identifying trends and tracking progress over time.

Showcase new ways of working: Staff will contribute to and gain access to a cross-government Library of repeatable, searchable and NZ specific success case studies to share learnings.

Empower staff: Staff will be able to use the Barometer framework and data as evidence in a proposal / budget bid for investments that in the past did not have tangible data to prove impact tracked over time.

Cross organisation collaboration: Organisations can share knowledge, data and best practice across government; learning from each others' experience and can collaborate on actions aligned with the Public Service Act 2020.



It's a powerful way to build capability, and repeat findings and insights across government.

Atawhai Tibble
SWA Chief Advisor - Māori

We are looking for government organisations to join the 2021 cycle.

We want organisations that see innovation as the way to achieve their vision. What does it mean to be involved? When will data collection happen? These are questions that will be answered in the 2021 cycle Manual.

Contact Project Lead: sally.hett@creativehq.co.nz for more information.

Barometer partners

CREATIVEHQ

